



The 30th International Conference on Pacific Rim Management Successfully Held

The 30th International Conference on Pacific Rim Management, organized by the Association for Chinese Management Educators (ACME) and co-organized and hosted by California State University, East Bay, was successfully held from June 30 to July 1, 2023, at Hayward, California.

There were twenty submissions of papers and abstracts. Eight of them were selected for the presentations. The topics include important issues in economics, finance, marketing, management, information technology and culture.

Dr. Jiming Wu, Professor at College of Business and Economics, California State University, East Bay was the Chair of the Conference Program Committee and Dr. Harry Xia, Professor at Craig School of Business, California State University, Fresno and Dr. Bill Y. Chen, Professor at Dept. of Business Administration, University of the West, were the co-Chairs of the Conference Program Committee.

Dr. Wing Fok, President of the ACME and Associate Dean at College of Business and Economics, Western Washington University presided at the Board of Directors and Officers (BODs/Officers) meeting. Other members of the Board of Directors, Executive Officers and Conference Program Chairs, Dr. Otto Chang, Dr. Huei Lee, Dr. Jianyu Ma, Dr. Bill Y. Chen, Dr. Yun Chu, Dr. Jiming Wu and Dr. Harry Xia attended the BODs/Officers meeting. The meeting was also open to all participants of the conference. During this meeting, many important issues were discussed, and Dr. Harry Xia has been selected as the next President.

During the closing ceremony, Dr. Minh-Hoa Ta, President of University of the West (UWest) was invited to give a keynote speech on “The US Higher Education: The Past, Current and Future”. Dr. Ta shared her extensive experience and observations on US higher education and her wisdom on how to respond to the challenges and issues many colleges/universities have been facing.

Four papers received the Best Paper Awards during the closing ceremony, based on its high quality, including:

Kangyu Ren: Study on the Monetary Policy of PBOC: Options During and After the Crisis;

Nika Qiao & Bill Y. Chen: The Productivity, Economic Structure and Labor Rate: A Valued-added Analysis of China’s Economy;

N.W Ntuli and Dr. Ankit Katrodia: The Applicability of the Technology Acceptance Model in the Usage of African Language Radio Stations: a Study of South Africa’s Generation Y Consumers;

Jie Tian, Xindong Zhang and Yanna Lyu: Can Technological Diversity in M&A Network Improve Enterprise Investment Efficiency?

The ACME is an academic association, and it was established in 1991; its annual conference is to provide a forum for members to exchange information and to stimulate cooperation with both academic and nonacademic organizations in the Pacific Rim region.

Here are some selected photos from the Conference:

