

CALL FOR PAPERS

**International Conference of Pacific Rim
Management and the 20th ACME Annual
Meetings in Macau, China, July 15-17, 2010**



Organized by the Association for Chinese Management Educators

**Conference Theme:
Gateways to China: Macau, Hong Kong, Taiwan,
and Overseas Chinese**

Program Chair

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**Additional details and registration information about the conference can be found at
www.myacme.org or acme2010.eventbrite.com**

Papers or abstracts on all topics related to theory and practice of economic development, general management, accounting, finance, international business, supply chain coordination, information management, management education and other social and cross-cultural issues pertinent to the conference theme are invited. Special focuses will be on the development of the Chinese economy and the roles of Chinese diasporas in various places including Macau, Hong Kong, Taiwan, and North America. Discussion topics or special sessions on the same theme are also encouraged.

New Submission Deadline:

Deadline: **June 25, 2010**
Acceptance notification: **One week after submission is received.**

E-mail your paper or abstract to:

ACME 2010 Program Chair, Myacme2010@gmail.com

Please do **NOT** email to any other addresses. A note of acknowledgement will be sent within one week of your paper/abstract submission.

All submitted papers and abstracts will be double blind reviewed. Accepted full-length papers (not abstracts) in the proper format will be published in the ACME Conference Proceedings. Excellent papers will be forwarded to the *International Journal of Management Theory and Practice* for consideration.

About ACME

The Association for Chinese Management Educators is a professional organization based in North America with mostly academic members all around the world. ACME has helped advance the frontiers of management in the Pacific Rim since its founding in late 1980s. ACME and its officers and members have been an integral part of the explosive growth of management education and economic development in Asia, especially in the Greater China region. With its annual meetings dedicated to the challenges in the Pacific Rim, ACME continues to make strides in connecting theory and practice and in creating and disseminating research throughout the world.

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Instructions for Submission of Papers and Abstracts

We encourage you to submit your paper or abstract early. Abstracts will only be considered for publication in the Conference Proceedings and presentation at the Conference. Full papers submitted by April 16, 2010 will be given preference by way of early review, revisions if necessary, and priority consideration for publication in the IJMTP. All accepted papers and abstracts will be notified no later than June 14, 2010.

- All papers submitted will be refereed and must be written to a high standard of English.
- Maximum size of the paper is 18 pages.
- Use Microsoft Word, letter size paper, Times New Roman font, size 12, double spacing except for references at the end of the paper, which should be single spaced.
- The text alignment should be justified with all margins (right, left, top, and bottom) equal to 1 inch.
- The title of the paper together with the name(s) and affiliation(s) of the author(s), and an abstract of less than 200 words should be given on a separate title page along with a brief biographical note covering the authors' interests and qualifications. The title should be repeated on page one of the manuscript.
- All tables, figures, and charts need to be inserted in the body of the manuscript within the margins with heading/titles in centered capitalized bold letters.
- No footnotes in the paper.
- References should follow the APA style (<http://www.apastyle.org>). References should be shown within the text by giving the author's last name followed by a comma and year of publication, all in round brackets, e.g. (Ackoff, 1961). At the end of the manuscript should be a reference list in alphabetical order. Format your references according to the examples in the sample submission below.
- E-mail a Microsoft Word file of the paper on or before **June 25, 2010** to myacme2010@gmail.com
- A sample submission (in part) is shown in the last page.

DEVELOPMENT OF SUPPLY CHAIN MANAGEMENT CURRICULUM THROUGH JOB MARKET REQUIREMENTS

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ABSTRACT

In this paper, we provided a new methodology for supply chain management (SCM) curriculum development and improvement. This methodology, in addition to a traditional approach of analyzing SCM academic programs and courses, utilizes content-based and skill-based data from SCM related jobs posted on the Internet databases. Based on this methodology, we have identified several important patterns in the job market requirements in terms of SCM content-based and skill-based categories.

I. INTRODUCTION

In this context of paradigm change, the field of SCM education has attracted extensive attention and reflection (Closs and Stank, 1999; Machuca and Luque, 2003; Slack et al, 2004). Various criticisms have been raised and doubt has been cast upon the nature, relevance, and appropriateness of existing curriculum in the field of operations and supply chain management (Silva and McFadden, 2005) ...

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VI. REFERENCES

Cigolini, R., Cozzi, M., and M. Perona, "A New Framework for Supply Chain Management: Conceptual Model and Empirical Test," *International Journal of Operations and Production Management*, 24, 2004, 7-41.

Cox, S. and D. King, "Skill Sets: An Approach to Embed Employability in Course Design," *Education & Training*, Vol. 48(4) 2006, 262-274.

Winston, Wayne and Albright, S. Christian, *Practical Management Science*, 2nd Edition, Brooks/Cole, Pacific Grove, CA, 2001.