

International Conference of Pacific Rim Management and the 20th ACME Annual Meetings in Macau, China, July 15-17, 2010

Organized by the Association for Chinese Management Educators



Instructions for Submission of Final Papers and Abstracts

Please e-mail a Microsoft Word file of the paper on or before **June 21, 2010** to myacme2010@gmail.com and cc to jwu@csusb.edu to ensure delivery.

- Maximum size of the paper is 18 pages.
- Use Microsoft Word, **letter size paper**, Times New Roman font, size 12, double spacing except for references at the end of the paper, which should be single spaced.
- The text alignment should be justified with all margins (right, left, top, and bottom) equal to 1 inch.
- The title of the paper together with the name(s) and affiliation(s) of the author(s), and an abstract of less than 200 words should be given on a separate title page along with a brief biographical note covering the authors' interests and qualifications. The title should be repeated on page one of the manuscript.
- All tables, figures, and charts need to be inserted in the body of the manuscript within the margins with heading/titles in centered capitalized bold letters.
- No footnotes in the paper.
- References should follow the APA style (<http://www.apastyle.org>). References should be shown within the text by giving the author's last name followed by a comma and year of publication, all in round brackets, e.g. (Ackoff, 1961). At the end of the manuscript should be a reference list in alphabetical order. Format your references according to the examples in the sample submission below.
- A sample submission (in part) is shown in the last page.

Please register for the conference at www.myacme.org or acme2010.eventbrite.com At least one author has to register to present before we can include the paper in the conference proceedings.

All questions should be directed to the Program Chair:

Dr. John Wu
Leonard Transportation Center
California State University, San Bernardino
(909) 537-5036
jwu@csusb.edu

DEVELOPMENT OF SUPPLY CHAIN MANAGEMENT CURRICULUM THROUGH JOB MARKET REQUIREMENTS

Zinovy Radovilsky
California State University, East Bay

ABSTRACT

In this paper, we provided a new methodology for supply chain management (SCM) curriculum development and improvement. This methodology, in addition to a traditional approach of analyzing SCM academic programs and courses, utilizes content-based and skill-based data from SCM related jobs posted on the Internet databases. Based on this methodology, we have identified several important patterns in the job market requirements in terms of SCM content-based and skill-based categories.

I. INTRODUCTION

In this context of paradigm change, the field of SCM education has attracted extensive attention and reflection (Closs and Stank, 1999; Machuca and Luque, 2003; Slack et al, 2004). Various criticisms have been raised and doubt has been cast upon the nature, relevance, and appropriateness of existing curriculum in the field of operations and supply chain management (Silva and McFadden, 2005) ...

...

VI. REFERENCES

Cigolini, R., Cozzi, M., and M. Perona, "A New Framework for Supply Chain Management: Conceptual Model and Empirical Test," *International Journal of Operations and Production Management*, 24, 2004, 7-41.

Cox, S. and D. King, "Skill Sets: An Approach to Embed Employability in Course Design," *Education & Training*, Vol. 48(4) 2006, 262-274.

Winston, Wayne and Albright, S. Christian, *Practical Management Science*, 2nd Edition, Brooks/Cole, Pacific Grove, CA, 2001.