

ACME 2011 Conference Tentative Schedule Revised

Day 1 (Saturday, 07/09/2011)

Time	Session	Room 1	Room 2	Room 3	Room 4
16.00 - 18.00			ACME Board and Officers Meeting		
18.30 - 20.30		Special Thanks Dinner for ACME officers (Shangri-La's Far Eastern Plaza Hotel)			

Day 2 (Sunday, 07/10/2011)

Time	Session	Room 1	Room 2	Room 3	Room 4
09.10 - 11.00	Session 1	Inf Security & Mgt_1	Marketing & Int Trade_1	Editors Panel	Cross_1
		Inf Security & Mgt_2	Marketing & Int Trade_3		Cross_2
		Internet & Ecom_1	Supply Chain Mgt_2		Cross_3
		Internet & Ecom_2	MIS_1		Cross_4
		Strategic Mgt_2	MIS_2		
11.00 - 11.10		Coffee break			
11.10 - 12.00		Opening Ceremony			
12.05 - 13.30					Lunch
13.30 - 15.10	Session 2	Accounting IS_1	Entrepreneurship_1	President's Panel	Cross_5
		Accounting_1	Marketing & Int Trade_2		Cross_8
		Int Accounting_1	Marketing & Int Trade_4		Cross_7
		Int Accounting_2	Marketing & Int Trade_5		Cross_6
		Financial inst Mgt_1	Cultural Tourism Mgt_1		
		Financial inst Mgt_2	Cultural Tourism Mgt_2		
15.10 - 15.25		Coffee break			
15.30 - 17.10	Session 3	Financial Mgt_1	Inf Security & Mgt_3	Dean's Panel	Tech & Innovation Mgt_5
		Financial Mgt_2	Inf Security & Mgt_4		Tech & Innovation Mgt_6
		Financial Mgt_3	POM_1		Innovative Teaching Mtd_1
		Financial Mgt_4	POM_2		Innovative Teaching Mtd_2
		Financial Mgt_5	POM_3		Academic Technology Mgt_1
		Investment_1	System Dynamics_1		SEM_1
17.30 - 19.00		Banquet (大使雨荷舞水)			

Day 3 (Monday, 07/11/2011)

Time	Session	Room 1	Room 2	Room 3	Room 4
09.00 - 10.40	Session 4	Reserved	Corporate Finance & FDI_1	HRM_1	Brand Management_1
			Corporate Finance & FDI_2	HRM_2	Brand Management_2
			Corporate Finance & FDI_3	HRM_3	Tech & Innovation Mgt_1
			Org Learning & KM_2	HRM_4	Tech & Innovation Mgt_2
			Supply Chain Mgt_1	HRM_5	Tech & Innovation Mgt_3
			Supply Chain Mgt_3	Org Learning & KM_1	Tech & Innovation Mgt_4
10.40 - 10.55		CEO of Uni President Speech (10.00 - 12.00)	Coffee break		
11.00 - 12.00	Session 5			OB_1	
				OB_2	
				OB_3	
12.05 - 13.30					Lunch

ACME 2011 Conference Tentative Schedule (Revised)

Schedule Day 1 7/9/2011

16.00 - 18.00 Registration Check
 16.00 - 18.00 ACME Board Meeting
 18.30 - 20.30 Special Thanks Dinner for ACME Board/Officers/Guest Speakers

Schedule Day 2 7/10/2011

09.00 - 18.00 Registration Check
 09.10 - 11.00 Concurrent Session 1 (Editor panel in Conference Room 3)
 11.00 - 11.10 Coffee Break
 11.10 - 12.00 Opening Ceremony
 12.05 - 13.30 Lunch
 13.30 - 15.10 Concurrent Session 2 (President's Panel in Conference Room 3)
 15.10 - 15.25 Coffee Break
 15.30 - 17.10 Concurrent Session 3 (Dean's Panel in Conference Room 3)
 17.30 - 19.00 Dinner

Session	Room	Time	Track/Code	Paper Title	Author(s)	
1 7/10/2011	1	09.10 - 11.00	Inf Security & Mgt_1	The Users' Information Privacy Concerns on Personalized Web Services	Jengchung Victor Chen; Cinho Lin; Kyaw-Phyo Linn	
			Inf Security & Mgt_2	To increase information assurance through business ethic education	Hui-Ju Hsiao	
			Internet & Ecom_1	Influence of Online Trust Factors on Online Shopping Satisfaction	Su Pi Chen	
			Internet & Ecom_2	QR Barcode Technology applied on E-Commerce and E-Learning	Shirley Yun-Chen Liang	
			Strategic Mgt_2	Performance evaluation in the airline industry: An integrated DEA and Balanced scorecard approach	Wu, Wann-Yih; Ho, Wen-Rong; Orawan Wannadee	
	2	09.10 - 11.00	Marketing & Int Trade_1	Impact of Product Features, Service Quality and Product Packing from Seller's Reputation System on Consumer's Purchasing Intention for 3C Products	Ya-Wen, Chen	
			Marketing & Int Trade_3	Applying Conjoint Analysis On The Evaluation Of Subcompact Car Attributes	Wu, Wann-Yih; Ho, Wen-Rong; Anon Chatwuthikrai	
			Supply Chain Mgt_2	Integration of Maritime safety management system into maritime labour convention 2006	Wen-Jen Wu; Don Jyh-Fu Jeng	
			MIS_1	Text mining with fuzzy conceptual clustering and probabilistic topic modelling	Chih-Chuan Chen; Shu-Ching Kuo; Meng-Chia Kuo; Sheng-Tun Li	
				MIS_2	Financial time series forecasting using the approach of fuzzy time series	S.C. Kuo; H.J. Wang; C.C. Chen; P.L. Huang ; S.T. Li
	3	09.10 - 11.00	Editor's Panel			
	4	09.10 - 11.00	Cross_1	On Critical Success Factors For Collaboration of Technology Commercialization between University and Firm: Examples of NCKU	Chinho Lin; Ya-Jung Wu; Hsiuwen Huang; Chihling Li; Yi Shun Chung; Hoang Nguyen	
			Cross_2	University-Based Technology Commercialization in Taiwan: What Private Enterprises Think About Collaboration With Universities	Wann-Yih Wu; Li-Hui Chang; Hong-Chun Wang	
			Cross_3	A Study Academia-Industry Collaboration Platform For Recovery Production Development and Technique Commercialization of Copper Oxide Technology	Wei-Sheng Chen; Jun-Yi Wu; Shu-Mei Wang; Hsing-Cheng Lu; Jui-En Chang	
			Cross_4	Development of Commercial Scale Production and Purification Strategies of A Biosurfactant	Jo-Shu Chang; Chieh-Lun Cheng	

Coffee Break 11.00 - 11.10

Opening Ceremony 11.10 - 12.00

Lunch 12.05 - 13.30

Session	Room	Time	Track/Code	Paper Title	Author(s)	
2 7/10/2011	1	13.30 - 15.10	Accounting IS_1	The Impact of Computerized Internal Controls Adaptability on Operating Performance	Ming-Hsien Yang, Tian-Lih Koo	
			Accounting_1	Economic Determinants, Managerial Incentives, and the Lease	Fei Han	
			Int Accounting_1	Users' and Preparers' Perception of Sustainability Reporting	I-Hsiang Lin, Otto Chang	
			Int Accounting_2	Audit emergence in Vietnam	Manh Chien VU	
			Financial inst mgt_1	The Meaning of Preventing Moral Hazard on the Effective Control and Reasonable Purchase of Non-performing Loans	Ming-Chang Cheng; Lili Chu	
			Financial inst mgt_2	Diversification in banking: Is non-interest income the answer? The case of Taiwan banking industry	Ming-Chang Cheng; Chien-Chi Lee; I-Ju Chen	
	2	13.30 - 15.10	Entrepreneurship_1	Entrepreneurship, Strategic Leadership, and Taiwan's Firm Transformation	Charlie Zhen-wei Chiang; Charles S. Chien; Ho-don Yan	
			Marketing & Int Trade_2	Does Job Satisfaction Really Matter?	Melody, Jun-Fang Liao	
			Marketing & Int Trade_4	A Qualitative study of the effects of service failure and service recovery on consumers' post recovery behaviors	Li-Yueh Lee; Pei-Feng Lee; Hsueh-Jung Liang	
			Marketing & Int Trade_5	The Effects of homosexual vs heterosexual theme advertisement and regulatory focus on the effectiveness of advertisement	Tai Ning, Yang; Badri Munir Sukoco; Maneerat Kongintr	
			Cultural Tourism Mgt_1	The deployment and duplication of knowledge of tourism: The research and application for the intellectual organic farming business system.	Chia-Liang Hung; Tzu-Yi Yu ; Chun-Che Huang; J. S. Cheng	
			Cultural Tourism Mgt_2	The Impacts of Cultural Event on Corporate Image in support of Mecenat	Dongjoon-Kim	
	3	13.30 - 15.10	President's Panel			
	4	13.30 - 15.10	Cross_5	Development of Conductive Patterns On Thermal Conductive Substrate	Kwang-Lung Lin; Tsung-Chieh Chiu; Fu-Jung Yeh	
			Cross_8	A Study of Academia-Industry Collaboration For The Development and Commercial Application of Oral Bacterial Vaccines for Aquaculture	Huey Lang Yang; Han-You Lin	
			Cross_7	Water-Soluble Polysaccharide from the Roots of Codonopsis Pilosula and Its Immunity Activity	Tian-Shung Wu; De-Yang Shen	
Cross_6			A Study of Academia-Industry Collaboration Platform for Production Development and Product Commercialization of Aluminum Nitride Technology	Shyan-Lung Chung		

Coffee Break 15.10 - 15.25

Session	Room	Time	Track/Code	Paper Title	Author(s)	
3 7/10/2011	1	15.30 - 17.10	Financial Mgt_1	Non parametric simulations of the standardized return as disturbances	Chia-Hsing Huang; Shu-Shian Lin	
			Financial Mgt_2	The Impact of Economic Fundamentals on Thai Baht's Long-term Fluctuations: An Analysis of Real Effective Exchange Rate Using Fourier Series	Pruet Poontrakulak; Wann Yih Wu; Wen-Rong Jerry Ho; Thanapon Sathitwitayaku	
			Financial Mgt_3	Company Bankruptcy Risk Prediction Using Neural Network and Logistic Regression Analysis in China	Vic Edwards; Erick Luwia	
			Financial Mgt_4	The Shares of the Largest Shareholder, Shareholder Property and Disciplinary Role of Corporate Control Market	Yugang Chen	
			Financial Mgt_5	The timing and pricing for IPO	Can Chen; Zhuming Chen	
			Investment_1	Do Tax Credits Induce Dividend/Credit Capture Trading?	Ming-Chang Cheng, Ching-Hwa Lee	
	2	15.30 - 17.10	Inf Security & Mgt_3	The Relationship between Privacy, Self-Regulation, and Control of Internet Users	Jengchung Victor Chen; Albert H. Huang; Aaron Muzzerall	
			Inf Security & Mgt_4	The Priority Setting for Information System Audit	Kuo Lane Chen; Huei Lee; Donna Davis	
			POM_1	Ranking Alternatives with a Riemann Integral Based Fuzzy Preference Relation Matrix Approach under Fuzzy Multiple Criteria	Ta-Chung Chu; Thi Phuong Nguyen	
			POM_2	Testing Rational Expectations Hypothesis On Manufacturing Sector in Malaysia	Chin-Hong Puah; Shirly Siew-Ling Wong; Venus Khim-Sen Liew	
			POM_3	Re-Conceptualizing Process Management - from the perspective of organizational change and dynamic capability	Ng, C.H., Stephen; T.S. Lee	
			System Dynamics_1	Demand Dynamics and Adaptively Forward-Looking Customers: Stability and Chaos	Xuchuan Yuan; H. Brian Hwang	
	3	15.30 - 17.10	Dean's Panel			
	4	15.30 - 17.10	Tech & Innovation Mgt_5	A case study on product innovation and sustainable development	Julyana Cahyadi; Vic Edwards	
			Tech & Innovation Mgt_6	Managing Disruptive Innovation by Entrepreneurship-based strategies	Shu-Jung Sunny Yang; Yanto Chandra	
			Innovative Teaching Mtd_1	The Power of Observation: Implementing Virtual Field Trips in Teacher Education Programs	Hsin-Hui Grace Lin; Irene L. Chen; Maria Bhattacharjee; Susan Paige	
			Innovative Teaching Mtd_2	Introducing Electronic Portfolios in Teacher Education Programs	Hsin-Hui Grace Lin; Lynn S. Freeman; Irene L. Chen	
			Academic Technology Mgt_1	Academic Systems – Development, Challenges And Management In A European Context	Michael Steiner; Andreas Nieder; Michael Ploder	
			SEM_1	A Revised Structural Equation Model to Evaluate User Intentions to Use Video Games	Jason W. Dennison; Chen, Shu-Hui; Wu, Wann-Yih	

Schedule Day 3 7/11/2011

- 08.30 - 11.00** Registration Check
- 09.00 - 10.40** Concurrent Session 4
- 10.40 - 10.55** Coffee Break
- 11.00 - 12.00** Concurrent Session 5
- 12.05 - 13.30** Lunch

Session	Room	Time	Track/Code	Paper Title	Author(s)
4 7/11/2011	1	09.00 - 10.00	Reserved		
		10.00 - 10.40	CEO of Uni President Speech (10.00 - 12.00)		
	2	09.00 - 10.40	Corporate Finance & FDI_1	Market Behavior of Reinstatement of Former CEO	Yi-Hsien Wang; Fu-Ju Yang; Yang-Sheng Wang
			Corporate Finance & FDI_2	Mergers and acquisitions in Asian emerging markets: Method of Payment Effects, Organization of Target Firm, and Bidding Firms' Stock Return	Jianyu Ma; José A. Pagán; Yun Chu
			Corporate Finance & FDI_3	Dealer Behavior in Imperfect Markets	Chi Sheh; Yaroslav Rosokha
			Org Learning & KM_2	Effect of communication competence on knowledge sharing in vietnam organizations	Nguyen Thuy Linh
			Supply Chain Mgt_1	Supply Information Sharing and Its Interactive Effect with Forecast Error and Demand Pattern in a Supply Chain	Qiang Zhou; Grace Meina Lee; Tien-sheng Lee
			Supply Chain Mgt_3	Short Sea Shipping Demand Analysis of U. S. East Coast Ports	Yuwen Chen; James R. Kroes; Paul Mangiameli
	3	09.00 - 10.40	HRM_1	A Study for the Career Stages of Nurses from the Turnover Perspectives	Mei-Ling Wang; Wan — Yu Chen
			HRM_2	Now, You Can Count Absenteeism Loss: A Quantitative Method	Nikodemus Hans Setiadi Wijaya
			HRM_3	The relative importance of P-J fit, P-O fit, and Guanxi in Chinese managers' selection decision	Wan-Yu Chen; Mei-Ling Wang
			HRM_4	Contextualised Talent Management Across Pacific Rim Contexts: Conceptualising a Framework for Sensitising a Talent Management Initiative to China	Philip Rose; Stephen Teo
			HRM_5	"Neuro-Fuzzy" Applications in Strategic Human Resource Management: A Configurational Approach	Bi-Fen Hsu; Yen-Yu Lin; Wan-Yu Chen; Mei-Ling Wang; Shu-Yi Ho
			Org Learning & KM_1	Evaluating The Readiness of Students for IS/IT Tasks and Issue: The Case of The University of The Philippines, Dilliman	Erik Paolo Capistrano
	4	09.00 - 10.40	Brand Management_1	Customer Relationship Management Systems and Brand Management	Kuo Lane Chen; Faye J. Kao; Huei Lee
			Brand Management_2	"Going Green" Green consumer segmentation and green co-branding evaluation	Faye J. Kao, Dohoon Kwon
			Tech & Innovation Mgt_1	A study for the development of smart grid energy management system in Taiwan	Yuan-Duen Lee; Tsai-Neng Ho; Shui-An Tsai
			Tech & Innovation Mgt_2	The importance and performance analysis of students following patent curriculum in Business School	Mei-Lan Lin; Pi-Yueh Cheng;
			Tech & Innovation Mgt_3	Exploring the endogenous relationship between intellectual property rights protection and economic growth	Jin-Li Hu; Hung-Yi Chen; Fang-Yun Tsai
			Tech & Innovation Mgt_4	Consumers' attitude toward Nanotechnology Applications in Taiwan	Mei-Fang Chen; Yi-Ping Lin; Tsun-Jen Cheng

Coffee Break 10.40 - 10.55

Session	Room	Time	Track/Code	Paper Title	Author(s)
5 7/11/2011	1	11.00 - 12.00	CEO of Uni President Speech (10.00 - 12.00)		
	2	11.00 - 12.00	Strategic Mgt_1	Mixed Oligopoly, Privatization, and Quality Investment with Endogenous Mode of Market Competition	Ya-Chin Wang
			Strategic Mgt_3	Role of dynamic capability in complex environment: A study of Taiwanese High tech companies	Sean HS Jiang; Yu-Tsu Lin; Yen Li
			Wireless_1	A mobile intrusion detection system for mobile device	Dong-Her Shih; Jui-Chi Shen; William Hao-yu Shen;Min-Jhe Yang
	3	11.00 - 12.00	OB_1	An Empirical Examination of Work-Family Conflict Among Indonesian Academicians	Tur Nastiti; Nurul Indarti ; Risa Virgosita; Rokhima Rostiani
			OB_2	Do employees engage in CSR in the Chinese Context? A regulatory focus perspective	Victor P. Lau; Luk Koon Yung, Fred; Wong Yin Yee; Chow Hau Siu, Irene
			OB_3	CSR and its current practice in Indonesia: CSR practices in three large indonesian companies	Andree E. Widjaja

Lunch 12.05 - 13.30